Towards the World´s Best Higher Education System

Strategy of Rectors´ Conference of Finnish Universities of Applied Sciences 2016-2020
Strategy of Arene 2016–2020

VALUES
• Open cooperation
• Proactivity
• Respect of competences

VISION
Universities of Applied Sciences are essential part of world’s best higher education system*

MISSION
• Arene provides prerequisites for high-quality, working-life based higher education as well as research, development and innovation in UAS sector
• Arene promotes and influence to higher education policy in Finland and Europe
• Arene works as a cooperation platform as a representative of Universities of Applied Sciences

*Source; Arene’s structural development working group
Universities of Applied Sciences are essential part of world’s best higher education system

**Strategic goals**

- **To communicate actions and strengths of Universities of Applied Sciences**
  - Basic tasks of UAS sector is professional higher education and working life oriented, regionally effective RDI. Arene’s task is to communicate the impact of these basic tasks.

- **To support the role of Universities of Applied Sciences in renewing the working and economic life**
  - In co-operation with stakeholders Arene’s role is to communicate the competences of UAS sector, as well as it’s role in supporting innovations and entrepreneurship.

- **To strengthen the cooperation, networking and internationality between Universities of Applied Sciences as part of European higher education area**
  - Arene’s activities strengthens the mutual confidence, form of cooperation based on joint interests and international influence and participation between Universities of Applied Sciences.

- **To advance prerequisites of Universities of Applied Sciences**
  - In the role of trustee influence target is at basic tasks of UAS and development of higher education system in a way that best supports the activities of Universities of Applied Sciences.
Strategy of Arene 2016–2020

AFFECTION AND COOPERATION

- Internal co-operation
- Affecting to higher education policy
- Working and economic life co-operation
- International co-operation
- Education and research co-operation
- Affecting to media
Strategy of Arene 2016–2020

VISION
Universities of Applied Sciences are essential part of world’s best higher education system

STRATEGIC GOALS
- To communicate the functions and strengths of universities of applied sciences
- To strengthen the cooperation, networking and internationalization between Universities of Applied Sciences as part of European Higher Education Area
- To advance operating conditions of Universities of Applied Sciences
- To support the role of Universities of Applied Sciences in renewal of working and economic life

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- Arene provides prerequisites for high-quality, working-life based higher education as well as research, development and innovation in UAS sector
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VALUES
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CHANGE OF OPERATIONAL ENVIRONMENT
- Digitalisation
- Transformation and structural development of higher education
- Change in working life competences
- Change in learning and teaching
- Resourcing and change in business logic
- Structural development
- Internationalization and global changes
- Lifelong learning
- Immigration
- Climate Change
- Population growth

AFFECTION AND COOPERATION
- Internal co-operation
- Affecting to higher education policy
- Working and economic life co-operation
- International co-operation
- Education and research co-operation
- Affecting to media
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